

SHORT FILM PITCH DECK

BETWEEN THE SEAMS

Written by Christian Joudon

An intimate drama about the first time a hidden self feels real.

THE HOOK

*What if the place you try on
a dress is also the place you
finally meet yourself?*

BETWEEN THE SEAMS opens soft and glamorous,
tightens into a psychological thriller, and lands as a
quiet act of self-recognition.

Core promise: beauty, dread, humor, and
gender euphoria sharing one mirror.

LOGLINE

A customer steps into a boutique to try on something they feel guilty for wanting — until the world outside begins pressing at the door.

FORMAT

Narrative short

RUNTIME

Approx. 13 min

GENRE

**Intimate drama ·
identity ·
mystery/thriller**

CAST

**3 on-camera roles +
1 voice**

LOCATIONS

**Boutique + home
office/closet**

SYNOPSIS

The film moves like a hand over fabric — slow, sensory, then suddenly exposed.

A young woman enters a hushed, hyper-stylized boutique and is drawn to a single dress. The clerk — watchful, hard to read — calls it dangerous, then lets her try it on.

In the fitting room, putting it on becomes overwhelming — fabric, zipper, skin, mirror, and a tear of joy she can't stop. The clerk softens, and the two tip into a champagne-fueled celebration of runway struts, wigs, coats, and laughter.

Then the private world glitches — a phone rings where it shouldn't, a reflection lags. The film cuts to its source: a lonely married man in a dim home office, a VR visor pushed off his eyes, declining a visit from his son. When the new dress arrives in his real closet, the boutique isn't escapism — it's the one place he gets to be himself.



The reveal is not a reversal. It is a release.

Three figures. One emotional threshold.



THE WOMAN

Mid-20s, Asian, androgynous. The self the man becomes inside the boutique — guarded at first, then luminous once she feels allowed.



THE CLERK

Immaculate, watchful, impossible to read. Equal parts threat and comfort through the woman's eyes — the one who, without quite saying it, gives her permission.



THE MAN

50s, fit, married, a father. His secret life isn't a scandal — it's a room he's kept locked too long.

EMOTIONAL SPINE

From fear of being seen to the courage to see herself.

"I look so good."

The line lands because it is not vanity. It is recognition. The dress gives her the simplest, most radical evidence: this is me, and I am beautiful.

WANTING

a hand almost touching

PERMISSION

the clerk softens

EUPHORIA

the mirror becomes safe

RUPTURE

the phone breaks the spell

INTEGRATION

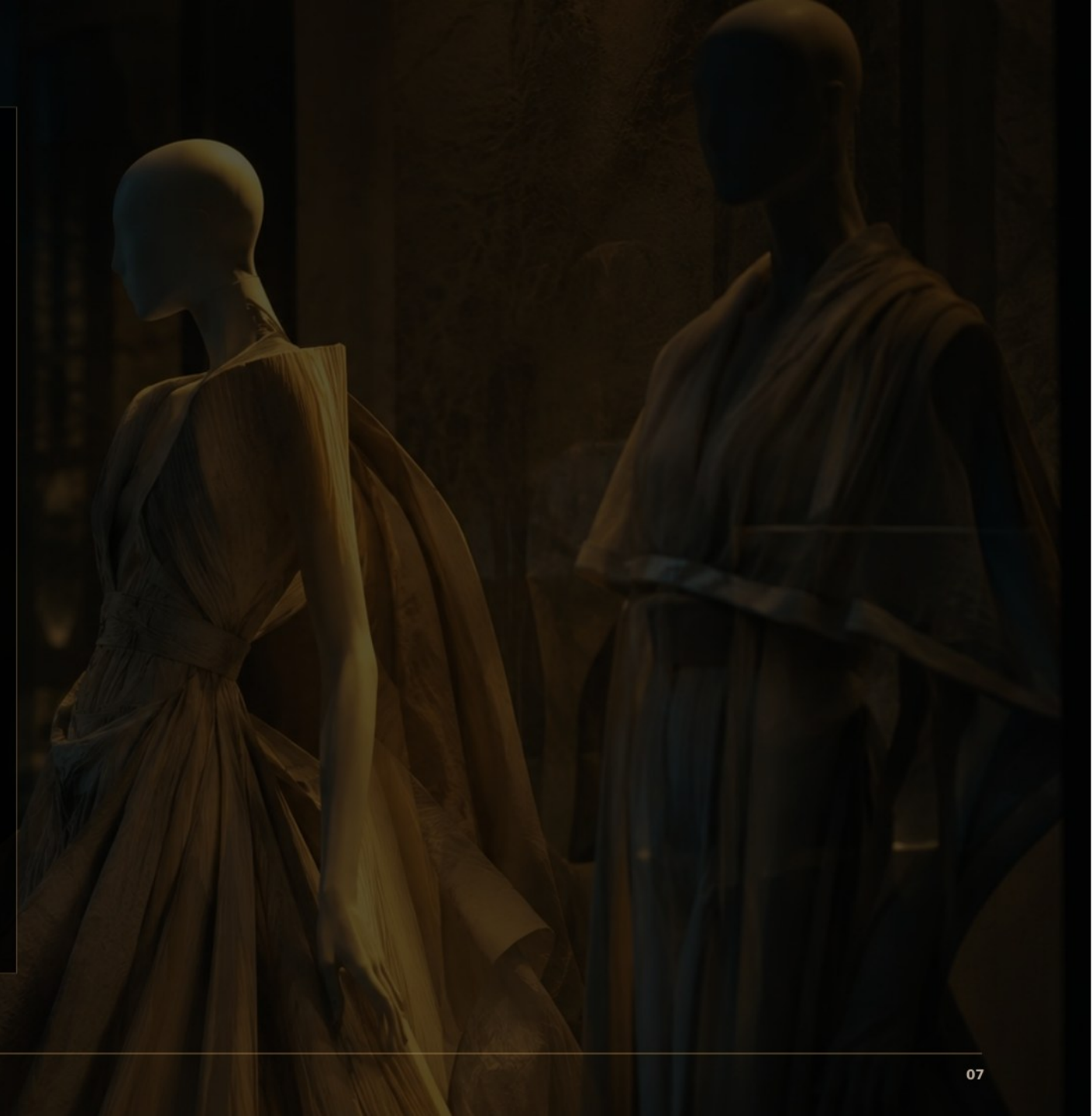
the closet becomes a choice

THE WORLD

The boutique is not a store.
It's the one room where he
gets to be himself.

It is too quiet. Too curated. Too theatrical.
The mannequins feel like people caught
between movements, the dress waits like a
dare, and the clerk behaves as if she has
been expecting this exact visit.

"That one's... dangerous."





VISUAL LANGUAGE

Everything tactile becomes emotional.

HANDS

Fingers hovering, touching, zipping, smoothing. The camera treats touch as confession.

MIRRORS

Reflections start as glamour, become evidence, then slip a beat out of sync.

SEAMS

The title lives in the details: hems, linings, corset lacing, zipper teeth, pale ring marks.

LIGHT

Black, gold, deep teal, and warm skin tones — a luxury palette with unease underneath.

Camera grammar: macro inserts, shallow focus, symmetrical boutique frames, then a sudden move to grounded office realism.

Pop euphoria with dread underneath.

The film is fun before it's devastating — and alive again before it cuts to black.

01 FITTING ROOM REVELATION

A private mirror moment built from breath, zipper, fabric, and a tear that becomes joy.

02 BOUTIQUE CELEBRATION

Champagne, wigs, coats, runway play, glorious excess — the private moment turns social and safe.

03 THE FRACTURE

A wrong phone ring, a delayed reflection, and the cut to the real-world office.

The sound design moves from silence to permission.

SILENCE

The boutique begins unnervingly clean: soft doors, bracelet rustle, fabric whispers, zipper teeth.

RELEASE

A cork pop breaks the spell. The celebration cue should feel like store radio becoming a private anthem.

THREAT

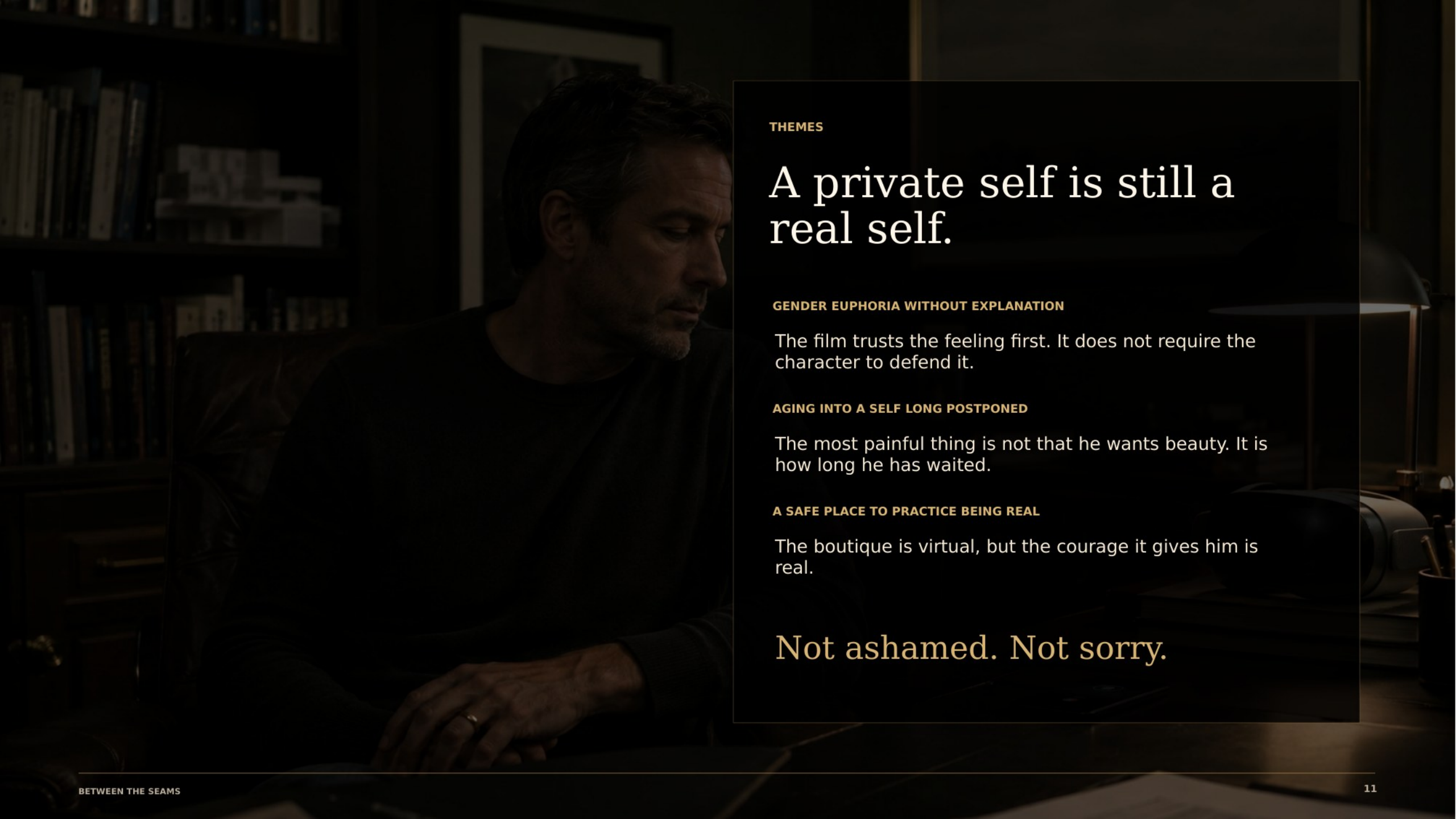
A phone rings from the wrong place. The mirror falls out of sync. The fantasy is suddenly porous.

FINAL BURST

The end credits need one bright, unapologetic musical release - the feeling of shame losing the argument.



Music note: the current script uses iconic pop needle-drops as emotional targets. The production deck treats them as clearance-dependent cues or tonal references for an original/affordable alternative.



THEMES

A private self is still a real self.

GENDER EUPHORIA WITHOUT EXPLANATION

The film trusts the feeling first. It does not require the character to defend it.

AGING INTO A SELF LONG POSTPONED

The most painful thing is not that he wants beauty. It is how long he has waited.

A SAFE PLACE TO PRACTICE BEING REAL

The boutique is virtual, but the courage it gives him is real.

Not ashamed. Not sorry.

Built for festival audiences and intimate screens.

The film sits at the intersection of LGBTQIA+ short film, fashion cinema, and psychological drama.

FESTIVAL LANE

LGBTQIA+ shorts programs, art-film showcases, psychological drama shorts blocks, and fashion-forward cinema events.

COMMUNITY LANE

Screenings with queer arts organizations, fashion/design programs, and identity-focused conversation events.

DIGITAL LANE

A highly visual short with strong stills, shareable moments, and a clear emotional hook.

INDUSTRY LANE

A compact calling-card for directing, production design, cinematography, styling, and performance.

A short that can be pitched from a single image: a dress, a mirror, and a smile that has waited decades.

PRODUCTION APPROACH

Lean production. High visual return.

PREPRODUCTION

Wardrobe lock, boutique/set control, casting, mirror tests, music plan.

SHOOT

2-3 principal days: boutique/fitting room first, then office/closet inserts.

POST

Edit, sound design, color grade, subtle mirror/visor finishing, festival package.

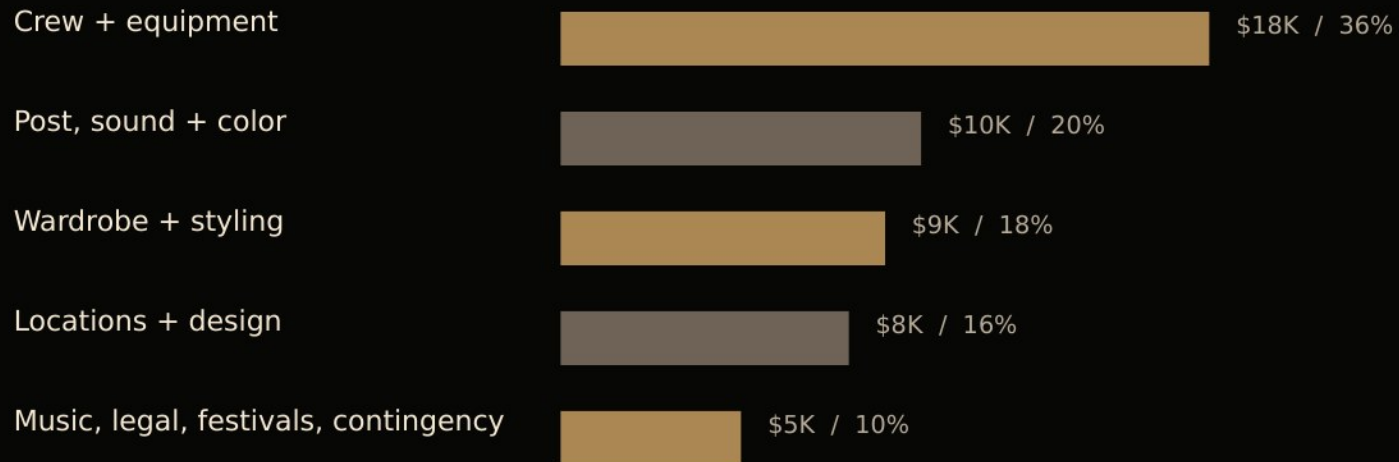
The design strategy is contained: one primary location carries most of the runtime, the wardrobe does the expensive storytelling, and the camera privileges controlled close-ups over company moves.



A polished short with focused, visible spending.

\$50K

editable fundraising target
final number to update after quotes



SEEKING

Financing or executive-producing support
Boutique / location partnership
Costume designer + wardrobe collaborators
Cinematographer with fashion and intimacy vocabulary
Post finishing and festival strategy support

Spend the money where the audience can feel it: face, fabric, light, sound.

THE PROMISE

The film opens the closet,
hangs the dress, and lets the
smile stay.

BETWEEN THE SEAMS ends with the opposite
of shame: a quiet, direct look at the audience
and an unguarded smile. The fantasy is not
gone. It has become something he can hold.

CONTACT

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Concept imagery generated for pitch/lookbook purposes.

